



Dear Parents,

Happy New Year! I hope that everyone is enjoying the basketball season to date. It is hard to believe but we are already looking ahead to the season ending tournament. With this tournament we have the opportunity to advertise in the annual PAL basketball program. This program will be distributed to over 500 fans during the 2-day tournament held in February at San Joaquin Memorial High School. These funds help us pay for tournament fees and officiating costs for all teams grades 5-8. They also allow us to purchase new uniforms for the varsity teams as needed as well as basketball equipment for all teams. This is a great way to show support for our teams and at the same time to advertise. To submit an ad: check the box below and return it to school along with a check and the ad copy or picture you would like to use. If you have any questions please feel free to call me at school (123-4567). Thanks again for your support!

Sincerely,

George Bush
Athletic Director

_____ \$60 for a full page advertisement

_____ \$30 for a half page advertisement

_____ \$20 for a business card size advertisement

_____ \$5 for a one to two line personal advertisement

Sponser Name: _____

Home Phone: _____ Business Phone: _____

• *Carden* • *Clovis Christian* • *First Church* • *Fresno Christian* • *OLPH* •
• *OLV* • *Pacific Union* • *Sacred Heart* • *St. Anthony's* •
• *St. Helen's* • *St. Joachim* •
• *W.E.B.* •